

Message Text

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INFO OCT-01 NEA-06 ISO-00 EB-05 SS-20 RSC-01 /033 R

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DRAFTED BY: COM/DIBA/OIM/246/JBHEARN

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COM/DIBA/OIM/246/DEWESTLEY COM/DIBA/252/BRYNO

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R 291628Z JAN 74

FM SECSTATE WASHDC

TO AMEMBASSY BEIRUT

UNCLAS STATE 018639

E.O. 11652: N/A

TAGS: BEXP, LE

SUBJ: TRADE CENTER PROGRAM, FY 1974

REF : LE FEAVER/HEARN TELECON, 1/18/74

FOR LE FEAVER

DEVELOPMENTS RE TRADE CENTER EVENTS PROGRAM FOR BALANCE
FY 1974:

1. LIGHT INDUSTRY PACKAGING EQUIPMENT JEEP, MARCH 25-29: IN
PROCUREMENT. THOUGH FORCED PROCEED ON SHORT LEAD TIME, HAVE
REASONABLE PROSPECTS ASSEMBLING GOOD SHOW.

2. FOOD HANDLING AND PROCESSING JEEP--SUGGESTED DATES APRIL
8-12: THREE FIRMS WHICH HAD EARLIER EXPRESSED INTEREST TO
COMMERCE IN DOING BSP CONTACTED AGAIN, STILL INTERESTED, AND
AGREEABLE PARTICIPATE UNDER JEEP CONDITIONS. HAVE SENT
PARTICIPATION KITS, AND AWAITING WORD. THREE ARE LOWNDES
ENGINEERING (DEFOGGING MACHINE), ACME ENGINEERING (BLANCHER),
AND PRODUCE EQUIPMENT COMPANY (BAGGING MACHINE). WILL REPORT
DEVELOPMENTS.

3. SPECIALIZED BUILDING MATERIALS/LIGHT INDUSTRY METALWORKING
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AND WOODWORKING CATALOG SHOW: FIRM FOR MAY 2-5. TWENTY-SIX

FIRMS SIGNED UP SO FAR ON M & W PORTION OF SHOW.

4. HOSPITAL-MEDICAL EQUIPMENT CATALOG SHOW: FIRM FOR MAY 9-19 AT MEDICAL ASSEMBLY AUB. PER YOUR SUGGESTION, NE-SA DIVISION AND SPECIAL ACTIVITIES DIVISION AGREE NOT PLAN SHOWING SAUDI ARABIA THIS TIME BUT CONSIDER SCHEDULING REGULAR SHOW AT LATER DATE.

5. COMMUNICATIONS EQUIPMENT CATALOG SHOW: FIRM FOR JUNE 11-14.

6. SPORTS AND RECREATION EQUIPMENT: INFORMED BY AMF VOIT ON JAN 25, 1974 THAT FIRM WILL BE UNABLE EXHIBIT EITHER AT TRADE CENTER OR BOAT SHOW BECAUSE OF OTHER COMMITMENTS. STILL INTERESTED IN SHOWING AT LATER DATE, HOWEVER, BOTH IN BEIRUT AND GULF AREA. KISSINGER

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